



# BUSINESS EVENTS AND MICE

## MEET IN TURKEY

Turkey is a leading country in the MICE sector, an experienced host destination for many years and continues to be one of the world's preferred meeting points for international events.

MICE business in Turkey has increased at a fast pace, over the last 20 years, Istanbul has established itself as

a "premier league" player in the international association meetings market. According to the International Congress and Convention Association (ICCA), Istanbul hosted over 1500 International meetings during last 20 years.

In Turkey, meeting planners are spoiled for options, including pur-

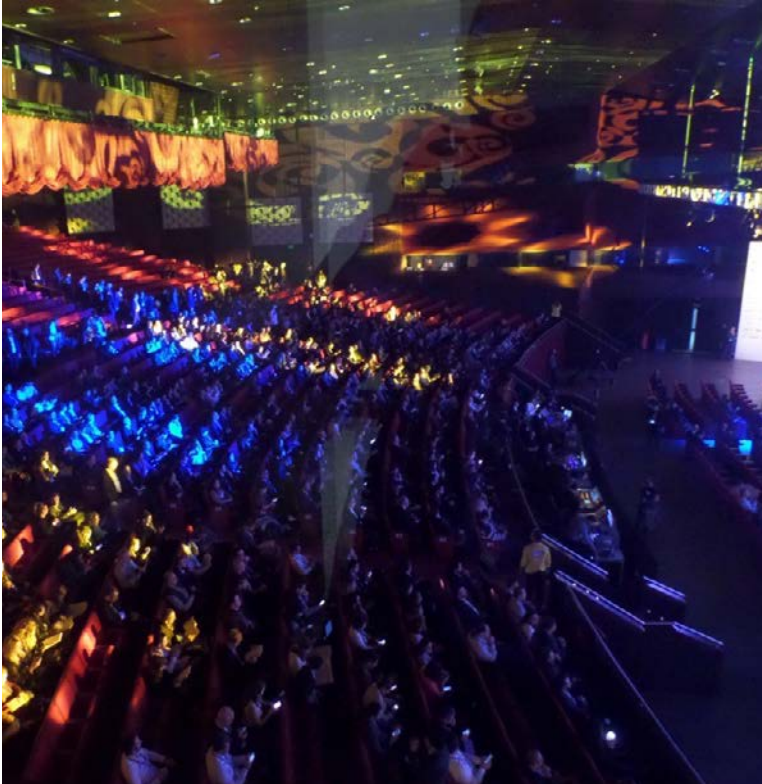
pose-built convention centres in many cities and an extremely wide selection of four and five-star hotels with meeting facilities. These range from city to resort and golf hotels as well as state-of-the-art conference and exhibition spaces all over Turkey.





# TOP MICE DESTINATIONS IN TURKEY

## ISTANBUL



Istanbul is a city well known for its unique surroundings and breath-taking views with regular direct flights from and to all major destinations in the world. A wide range of historic places from Ottoman Palace's to cisterns, from modern facilities to mansions on the Bosphorus shores, Istanbul awaits with unique venues to meet a fusion of diverse cultures and a wonderful cuisine balancing the East and the West.

For amazing incentive experiences, corporate meetings and events, Istanbul is the ideal city in the world with spectacular venues. Everything is possible!

Istanbul offers a variety of options, including top international and domestic hotel brands, at a variety of price points as well as four separate but integrated meeting and exhibition clusters in the Airport District, the Congress Valley, the Golden Horn and Asian side, facilities each capable of hosting events with 20,000 or more delegates. Istanbul also offers a wide range of cultural tours and excursion programs, opportunities for workshops, city quests, team building etc.

### POST MEETING ADVENTURE/EXCURSIONS/LEISURE EXPERIENCES

- Experience modern Turkey with special events to converse with famous Turkish designers, up-and-coming artists and museum visits with curators in İSTANBUL
- Exhilarating night life of the city offers thousands of options such as all kind of bars, clubs, restaurants, tea gardens in İSTANBUL
- The Bosphorus Cruise - Take a Boat Cruise on Bosphorus and have a glimpse of the historical mansions, palaces and beauties of İSTANBUL
- Cycling Trails- What's better way to test your cardio than by riding and exploring some of the most beautiful scenery located in İSTANBUL? The Princes' Island is home to the most stunning sights with a collection of historical mansions, pastures and wild flowers that you won't find anywhere else. Regular ferries run throughout the day from Istanbul to the four Princes' Islands namely Buyukada, Burgazada, Heybeliada and Kinaliada. The sea buses are the quickest way to get to Princes'



Islands from Istanbul, with journeys taking around an hour

- Sustainable activities - Organic restaurants, sustainable hotels, green and urban spaces - the focus on the environment and sustainability can be seen everywhere in and around İSTANBUL.

## ANTALYA

Antalya is an incentive planner's dream come true destination. Imagine organising a gala dinner at an ancient theatre or at the streets of the inner castle. Luxurious resorts in Antalya also offer wide range of special venues as well as outstanding catering services.

Antalya features more than 300 five-star hotels, 600,000 bed capacity and over 175,000 seating capacity for congresses and conventions. Antalya International Airport was awarded as one of the best airports in the "20-25 million passengers per year" category.

Antalya offers luxurious, ultra-all-inclusive hotels; ideal venues for association and corporate events with opportunities for excellent social programmes, 24-hour service that allows networking and connectivity, non-stop throughout the events.

Most of the hotels in Antalya operates in all-inclusive bases which enables corporates to calculate their exact costs in advance.

**All-Inclusive:** Stay, unlimited food, drinks, activities, and entertainment are included in the booking price of the resort – without any surprise or hidden costs.

Antalya is renowned for hosting all kinds of international events such as; Expo 2016 the international horticultural

exposition in 2016 with over 4,5 million international and local visitors and G20 Antalya Summit was the tenth

annual meeting of the G20 heads of government/heads of state. It was held in Belek on 15–16 November 2015.





## POST MEETING ADVENTURE/EXCURSIONS/LEISURE EXPERIENCES

- Fall in love with Kaleiçi, the old quarter
- Keep tempo with Antalya's art scene
- Find your perfect nightlife
- See the marvels at the Antalya Archaeological Museum
- Relax at a local hammam (Turkish bath)
- Experience Tünektepe and Tahtali Mountain Cable Car
- Enjoy a picnic at the revitalised

- Konyaaltı Beach
- Adventurous Rafting in Köprülü Canyon
  - Parasail you through the blue waters, also known as water paragliding or boat paragliding
  - Visit Aqualand
  - Take the Nostalgic Tram and explore the wonderful scenic route from the archaeological museum.
  - Take a boat trip to ancient Phaselis

- with lunch from Antalya
- See the sights of the beautiful city of Antalya and discover the region's most beautiful waterfalls and join cable car ride on a full-day guided
  - Book your tickets to the Land of Legends Theme Park for all-day access to high-speed rides, four roller coasters, water slides, animal shows, and a 5-dimension cinema



(Tünektepe Cable Car)

## IZMIR



(Clock Tower, Izmir)

The city has a well-developed facility for MICE including 5-star deluxe international brand hotels, purpose-built convention centre and gala dinner venues. A meeting point for many cultures and artistic disciplines, Izmir is a city of art and culture with festivals and exhibitions, fairs and conventions filling up the city's calendar year-round. Izmir is also the gateway to most popular tourism destinations of Turkey such as, Çesme, Alaçati, Urla.

The Izmir International Fair Center is a premier venue with a total capacity of 18,000 sq. feet, while the adjoining park is home to the Inonu Art Center, which has a capacity of 760, along with the Ataturk Open Air Theatre, which can hold up to 3,000 spectators.



## POST MEETING ADVENTURE/EXCURSIONS/LEISURE EXPERIENCES

- Wine tastings with Turkey's foremost sommeliers and viticulturists to expand knowledge & enjoy some of world's oldest cultivated grapes in URLA
- Visit dating from the end of the 4th century BC, Smyrna's ancient agora (THIS SENTENCE DOESN'T MAKE ANY SENSE)
- Visit the Kemeraltı bazaar, shops, cafes, artisans, workshops, mosques, tea gardens and synagogues
- Check out the İzmir Museum of History & Art
- Climb the Parachute Tower
- Visit İzmir Historical Elevator
- Have a relaxed and enjoyable sailing at the Aegean Sea on Izmir City Boat with lunch & sunbathing included in the tour
- Take a mud bath in the "Hot Water" bay during the Izmir City Boat trip
- Visit the unique bays of Gümüldür, a paradise of fragrant mandarin satsuma
- Visit Şirince, a little jewel of a place in Selçuk (Şirince is simply put a small little town situated on a mountain where you walk around and just enjoy the tranquillity of being there. There is a little bazaar and a few churches and mosques of course but the real attraction is the peacefulness)



(A café in Kordon, İzmir City Centre)



## CAPPADOCIA

Cappadocia's unique natural landscape attracts the attention of even the most well-seasoned travellers when they visit Turkey. Its location makes it easier to get combined with a trip to Antalya and Istanbul with regular domestic flights in place.

Your event attendees will be able to enjoy a range of unique experiences, such as stay in a cave hotel, hot air ballooning, horse riding through the valleys, exploring underground cities and much more.



### POST MEETING ADVENTURE/EXCURSIONS/LEISURE EXPERIENCES



- Take an enthralling hot air balloon ride
- Bike, hike, or horse ride your way through the valleys
- Experience the traditional wine tasting and take some cooking class
- Do some cross golfing in Cappadocia
- Indulge yourself with theme and gala dinners at the incredible venues and terrain



## BODRUM

There are many trendy five-star hotels, including international luxury hotel brands with modern amenities and a broad choice of transport options including an international airport and a cruise/ferry port. Bodrum City and its unique peninsula offer some great options for MICE - a vibrant entertainment hub, quick and easy access to rural countryside settings and leading yacht charter resort. All in all, Bodrum offers world class conferencing facilities and it is an ideal location for all those activities that fall outside the main 'business elements' of any corporate event.



### POST MEETING ADVENTURE/EXCURSIONS/LEISURE EXPERIENCES

- Attend some cultural programs & events at historical venues
- Take the blue voyage
- Visit the Bodrum bays
- Take the thrilling Jeep safari
- Themed and gala dinners at incredible venues
- Experience the vibrant nightlife

Visit [goturkey.com](http://goturkey.com) for further information on below meeting destinations:

- Ankara
- Bursa
- Eskisehir
- Konya
- Gaziantep
- Adana

(Bodrum Castle)



## TURKEY AS “THE” WEDDING DESTINATION

Turkey is a globally known and popular wedding destination, with a captivating blend of historic and contemporary offerings from the East and West.

Every region has its own vibrant characteristics and options. There are many potential venues for an unforgettable wedding in Turkey, from luxurious settings on the Bosphorus in Istanbul to cave clubs and wine feasts among the colorful balloon backdrop of Cappadocia to turquoise jewellery and deep-orange sunsets at the Mediterranean Sea and the lush foliage of the Aegean coasts of Turkey.

The most preferred wedding destinations in Turkey are Istanbul, Antalya, Bodrum and Cappadocia. Every year Turkey hosts around 30 Indian Weddings all around the country.

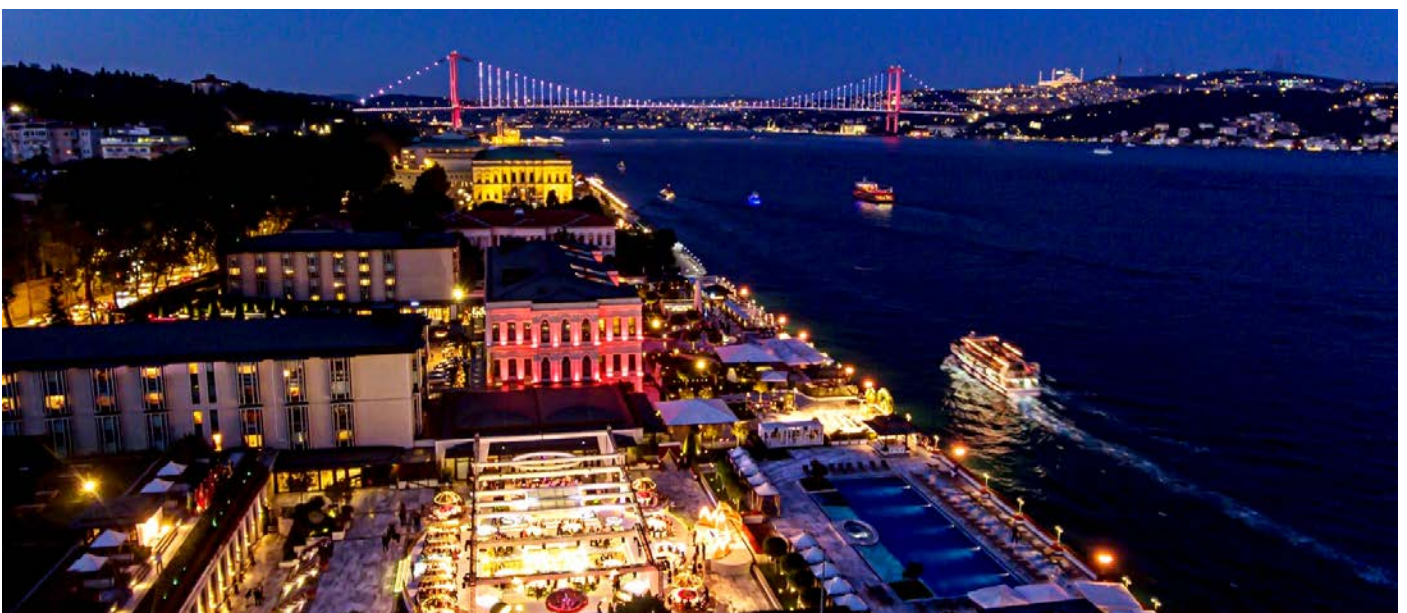
It is no real wonder why destination weddings are so popular in Turkey. It



goes to the abundance of options including to choose from:

- Budgetary wedding options
- High-end local suppliers
- A wide selection of menus of world-wide cuisines
- Places with the capacity to accommodate from hundreds to thousands of guests
- Luxury hotel weddings

- Bosphorus view weddings
- Mansion & historical weddings
- Countryside weddings
- Beachside weddings
- Boat & Yacht weddings
- Variety of honeymoon concepts
- Pre & post-event activities as excursions to museums, art galleries, restaurants, shopping districts and local Turkish hammam treatments.





## COVID-19 REGULATIONS FOR INTERNATIONAL TOURISTS ARRIVING IN TURKEY



The Ministry of Culture and Tourism, Republic of Turkey has introduced an initiative called as 'Safe Tourism Certification Program'.

The Certification Program covers a broad range of measures including transportation, accommodation, health condition of employees of the facilities and passengers.

Granted by the international certification institutions, this will document the fulfillment of high level of health and hygiene requirements at airline companies, airports and other transportation, accommodation and food & beverage facilities.

Indian travellers intending to travel to Turkey will now be able to check which hotels, restaurants & other facilities in Turkey have the 'Safe Tourism Certificate' and choose a safe travel experience as per their requirement.

Visit <https://www.ktb.gov.tr/> and <https://tga.gov.tr/> in order to see the list of the certified hotels and other facilities.





### What happens when an Indian traveller arrives in Turkey?

Upon arrival the body temperature of passengers will be checked at airports. The passenger who has temperature higher than 37.8 Celcius (100.4 Fahrenheit) or shows any other symptoms of Covid-19 will be tested free of charge in Turkey.

If the test result is positive, the passenger will be referred to the hospital. The same procedure will be applied to all transit passengers as well. If the test result is negative, the passenger can continue with his/her itinerary.

No Indian passenger will be deported or be kept in quarantine due to the test result.



### What happens if the Indian tourist's test result is positive?

For the passenger who has positive PCR test result, qualified health staff capable to respond promptly and well-equipped transfer vehicles will be ready at the airport for transportation to the health institutions.

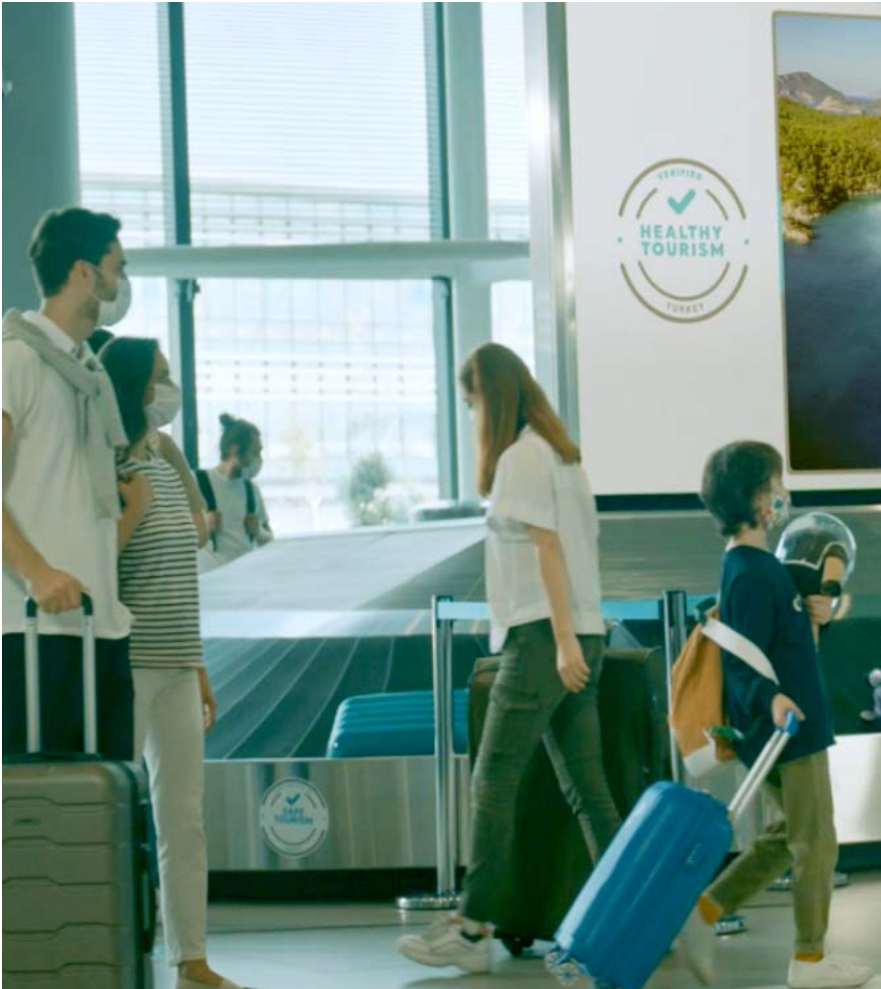
The patient will be transferred immediately to the nearest health institution and his/her treatment will begin with immediate effect.

The government will not begin any treatment without consent of the individual.

After passenger getting transferred to the hospital, he/she decides whether to be treated in hospital or hotel.

If the isolation period lasts longer than the planned holiday, the extra accommodation costs will be covered by the hotel in exchange for a Promise Letter.

If the passenger does not wish to spend the isolation period in Turkey and wishes to return to his/her country, it is at airline's or captain's discretion to allow that passenger on board.



### What about cost of treatment and health insurance?

An Indian tourist arriving in Turkey and proven to be Covid-19 positive he/she needs to be treated at hospital or hotel.

Treatment costs will be covered under his/her own health insurance which will also be valid in Turkey.

It is advisable for Indian travellers to buy medical insurance covering COVID 19 treatment before arriving in Turkey.

Please note that it is not mandatory to have a health insurance for getting Covid-19 treatment in Turkey.

Insurance packages can be purchased:

- With tickets of contracted airlines
- Inside the airport at points of sale before passport control
- Online <https://covidinsurance4turkey.com/>
- From tour operators

### Following are the three options:

Health Insurance	Amount covered
15 Euros	Cap of 3000 Euros
19 Euros	Cap of 4000 Euros
23 Euros	Cap of 5000 Euros

### What happens if an Indian Tourist becomes symptomatic after the arrival?

If the passenger becomes symptomatic after arriving at the hotel, he/she will be taken to the hospital.

The same procedure which was followed at the airport will be followed for the Covid-19 positive passenger who had been taken to the hospital too.

If the passenger's country requires a certain quarantine period for its citizens upon their return, the passenger may get tested at 135 testing areas across the country or designated testing areas located inside the airport before passport control.

The test costs 15 €.





